

**Village of Cambridge
Economic Development Committee
Amundson Community Center-Senior Citizen's Room
200 Spring St. Cambridge, WI 53523
Monday September 12, 2022, 5:30 p.m.**

Agenda

1. Call to Order/Roll Call
2. Proof of Posting
3. Invited Guest Speaker- Matthew Kures UWM Division of Extension- Community Development Specialist
4. Public Appearances/Citizen Input
5. Approval of Minutes from August 22, 2022
6. Old Business: Discussion and Possible Action Regarding:
 - a. Update on Community Economic Analysis for Rural Wisconsin Communities.
 - b. Cambridge Christmas
 - c. AARP Small Dollar Grant
 - d. Update on Welcome to Cambridge Signs
 - e. Review of Kayla Sipples email regarding broader discussion topics
7. Setting of next meeting date
8. Questions, Referrals to Staff or Future Agenda Items
9. Adjournment

NOTE:

1. Persons needing special accommodations should call 423-3712 at least 24 hours prior to the meeting.
2. A quorum of the Village Board may attend this meeting for the purpose of gathering information relevant to their responsibilities as Village Trustees. No matters shall be considered by said Village Board members nor shall any action be taken by said Village Board members at this meeting.
3. More specific information about agenda items may be obtained by calling 423-3712.

Chrissie Brynwood, Treasurer

VILLAGE OF CAMBRIDGE

Policy of Decorum for Public Meetings

The purpose of Policy of Decorum is to promote mutual respect, civility, and orderly conduct among elected and appointed Village officials, Village staff, and members of the public. This policy is not intended to deprive any person of his or her right to freedom of expression, but to promote, to the extent possible and reasonable, open dialogue and positive communications while discouraging intimidating, demeaning, volatile, hostile or aggressive actions. The Village expects locally elected and appointed officials and its employees to comply with this policy, and also seeks cooperation from members of the public.

The Village holds numerous public meetings, such as meetings of the Village Board and Village commissions, boards and committees. In order to safeguard participatory democracy in the Village of Cambridge, all elected officials, appointed officials and Village employees are expected to adhere to the following standards of conduct:

- Treat everyone with courtesy;
- Listen to others respectfully;
- Exercise self-control;
- Exercise honesty at all times;
- Give open-minded consideration to all viewpoints;
- Focus on the issues and avoid personalizing debate;
- Embrace respectful disagreement and dissent as democratic rights that are inherent components of an inclusive public process and tools for forging sound decisions;
- Allow board and commission members to speak without intimidation or interruption;
- Provide fair and equal treatment for all persons coming before Village bodies.

The Village requests that members of the public also exercise civility by following these guidelines during public meetings.

Whenever any disturbance or disorderly conduct shall occur in any of the meetings of the board, the president may cause the room to be cleared of all persons causing such disorderly conduct. VCO § 2.08.190.

**Village of Cambridge
Economic Development Committee
Amundson Community Center-Community Room
200 Spring St. Cambridge, WI 53523
Monday August 22, 2022, 5:30 p.m.**

Minutes

1. Call to Order/Roll Call Chairperson Hollenbeck called the meeting to order at 5:30 P.M. Chris Krueger, Christianne Laing, Kayla Sipple present. Excused Kevin Mehringer. Also, present Chrissie Brynwood, Treasurer. Mark McNally President.
2. Proof of Posting: The Agenda was posted in the upper and lower levels of the Amundson Community Center, Hometown Bank, Badger Bank, Cambridge Post Office and Village Web Site.
3. Invited Guest Speaker- Matthew Kures could not attend this meeting but willing to attend next one if possible.
4. Public Appearances/Citizen Input-None
5. Approval of Minutes from July 18, 2022
Commissioner _____ made a motion to approve the Minutes from July 18, 2022, seconded by Commissioner _____ motion carried 4-0.
6. Old Business: Discussion and Possible Action Regarding:
 - a. Review Kayla's submission for the grant- Commissioner Sipple spoke about how she looks for grants. Some grants are tightly tailored to specific needs and tries to keep her eyes out for them. Current grant cycle is closing September 20. Would like committee to brainstorm some ideas for the next meeting. Commissioner Hollenbeck stated that she will include this with the Board of Trustees for their opinion. Commissioner Krueger stated that one of the caveats of receiving the award is that you have 30 days to use the funds. An idea he has was the fishing ponds, to clear the area as well as possibly stock the ponds with fish. Commissioner Sipple stated that there are some ideas listed that can be helpful in picking a topic. Projects that aim to improve examples were outdoor and public spaces, transportation, housing. Commissioner Laing stated to place a bench out at the ponds, there is not a lot of places to rest. Commissioner Krueger stated that there have been more benches placed around the ponds. Commissioner Hollenbeck stated maybe place some benches at

the park in the Vineyards. Commissioner Krueger agrees that would be a great idea to place benches there.

- b. Review of Kayla Sipples email regarding broader discussion topics- Commissioner Hollenbeck stated she asked for Treasurer Brynwood to have this as a standing item on the agenda, so in case the committee would like to bring some thing up this will be there to do so. Commissioner Laing stated she had heard that at the Wednesday morning meetings it was mentioned that the economic development committee did not know what they are doing yet? Commissioner Sipple stated in general that there are optics problems within government questioned if things were getting completed. Commissioner Krueger mentioned that an example would be that the committee just recently filled for a grant. Commissioner Sipple suggested to invite the newspaper to write something in the paper to highlight things there are actively trying to improve.
- c. Review additional dollars for the Welcome to Cambridge signs- Treasurer Brynwood stated she has found funds to cover the cost of the benches. Commissioner Hollenbeck stated that she would bring it up at the Board of Trustees meeting.

7. Setting of next meeting date: September 12, 2022, 5:30pm

- 8. Questions, Referrals to Staff or Future Agenda Items- Commissioner Sipple asked that if DPW can look for the flags for Main Street. Commissioner Laing stated their already put up. They are hard to notice because of their color. Commissioner Laing stated that can they find out a way for that anonymous resident that wanted to invest in Cambridge. Commissioner Sipple stated unfortunately the gentleman has passed away. Sympathies were mentioned by Committee members. Commissioner Sipple stated his wife is still here in the area and their may still be opportunities there. The connection is Kathy Yerges between the wife and the Village. She may still be able to possibly donate. Commissioner Hollenbeck stated if we could ask that a bench be donated by the wife, and we dedicate it to her late husband and place it in the LBK park. An example of the AARP grant was that a municipality used the funds to purchase heater lamps for the Main Street at Christmas time.

9. Adjournment

Commissioner Sipple made a motion to adjourn the meeting, seconded by Commissioner Krueger. Commissioner Hollenbeck adjourned the meeting at 5:57 p.m.

NOTE:

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3. More specific information about agenda items may be obtained by calling 423-3712.

Chrissie Brynwood, Treasurer

Community Economic Analysis for Rural Wisconsin Communities Pilot Initiative



OVERVIEW:

As the Wisconsin economy builds back from the COVID pandemic recession, many rural communities struggle with identifying opportunities and strategies to move community economic development efforts forward. These rural communities often do not have the needed resources (i.e., staff, money, or local expertise) to engage in comprehensive community economic development planning. The Community Economic Analysis for Rural Wisconsin Communities (CEA-RWC) pilot program is a joint effort between the University of Wisconsin, the Division of Extension, and the Wisconsin Economic Development Corporation to bring a structured community economic development strategic planning program to a set of rural Wisconsin communities.

ELIGIBILITY REQUIREMENTS:

This pilot program is open to rural places in Wisconsin including local communities, rural regions, rural counties, and tribal communities. The population size for pilot communities should fall between 1,000 and 7,500 people.

DUE DATE:

Application due August 15, 2022

QUESTIONS:

Contact Brandon Hofstedt (brandon.hofstedt@wisc.edu).



Community Economic Analysis for Rural Wisconsin Communities Pilot Initiative



Applicant/Recipient Information

Name of Applicant: Village of Cambridge

Project Contact Name: Paula Hollenbeck, Village Trustee, Chair of Economic Development Committee
Kayla Sipple, appointed member of Economic Development Committee

Phone: 608-423-3712

Email: PaulaHollenbeck@ci.cambridge.wi.us, Kayla@SCLandscapesWI.com

Address: Village of Cambridge Office
200 Spring Street
Cambridge, WI 53523

Unit of Analysis

Is this application for a community, region, county, or tribe?

Community - municipal government

What is the name of the community, region (e.g., collaborating communities), county, or tribe?

Village of Cambridge, Wisconsin

What is the estimated population of the community, region, county, or tribal community where this work will be completed?

Population of 1,674 (per 2020 US Census)

Community Economic Analysis for Rural Wisconsin Communities Pilot Initiative



Situation

What community economic development challenges are you looking to understand and address within the project area? In describing the current community economic development challenges in your area, please also briefly describe what has been done to date to understand and address the situation identified (*No more than 500 words*).

The Village of Cambridge is interested in identifying and exploring ways in which to both support existing community assets while simultaneously attracting new economic development initiatives. A significant challenge to the Village in this area is strategic planning.

Planning in this realm is currently spearheaded by the Village's Economic Development Committee, a group comprised of community stakeholders who volunteer their time to meet regularly in an attempt to further community improvement and growth.

For a brief period of time, the Village had a dedicated economic development director, Linda Begley-Korth. Linda was instrumental in identifying and pursuing development initiatives on behalf of the Village. Her professional experience and guidance has been sorely missed since her retirement and subsequent passing. The Committee volunteer group has attempted to fill the void in her absence, as the Village does not have funding available to hire a replacement for Linda's position. While the Committee consists of a passionate group of volunteers, they lack professional economic development education and experience.

With this pilot initiative, the Village is interested in further understanding local growth needs and the community's ability to act upon the identified areas of opportunity. The Committee is specifically interested in exploring ways in which to expand our tax base via residential and commercial development. Cambridge is in dire need of affordable workforce housing, but does not have a plan of action to attract or welcome development. In the recent past, the Village has experienced community pushback to housing development initiatives. The Committee also seeks to learn more about opportunities for new commercial development and possible redevelopment opportunities. Cambridge lacks strategy to attract new businesses to existing available spaces and invite new development.

A priority for the Village is to maintain the attributes of the community for existing residents while planning for the future to invite new opportunity. To this end, the Committee has relied on local resources for assistance, such as Thrive Economic Development, Jefferson County Area Tourism Council, Destination Madison and an ad-hoc group of local business owners who network regularly in the absence of a community chamber of commerce. The Committee has tapped into a variety of the available local resources, but Cambridge could greatly benefit from dedicated strategic planning assistance.

Community Economic Analysis for Rural Wisconsin Communities

Pilot Initiative



Intent

What are you hoping to achieve being part of this pilot project? *(No more than 250 words)*

The primary interest of the Village's involvement in this project is to identify and explore a strategic plan of action for economic development.

The Economic Development Committee seeks additional information about the community's existing economic assets, weaknesses and opportunities for improvement. A professional analysis of Cambridge's current economic landscape will help the Committee to identify priorities and initiatives where the group's attention should be focused.

Leadership

Do you have individuals willing to serve on a local leadership team to support comprehensive economic analysis and planning efforts? Please explain who is or could be on a local leadership team, noting a diversity of stakeholders (e.g., youth, seniors, new community members, other partners, etc.). *(No more than 250 words)*

The Village of Cambridge has an active Economic Development Committee that meets on a monthly basis. Committee membership is comprised of the following stakeholders:

1. Paula Hollenbeck, elected Village Trustee and Committee Chair
2. Kayla Sipple, owner of South Central Landscapes (construction)
3. Chris Kreuger, owner of Complete Phytochemical Solutions (science)
4. Christianne Laing, owner of Avid Gardener (retail)
5. Kevin Mehringer, AVP of Hometown Bank - Cambridge (financial services)
6. Open vacancy to be filled on Committee

In addition to serving on the Committee, members are also involved in other local groups as volunteers and serving on the board of directors for organizations like the Lion's Club, Cambridge Arts Council, Cambridge Area Food Pantry and Resource Center, Cambridge Community Activities Program and more.

Community Economic Analysis for Rural Wisconsin Communities Pilot Initiative



Commitment

What time commitment are you and your team willing to put towards the successful completion of this project? *(No more than 250 words)*

The Economic Development Committee meets as a group on a monthly basis for public meetings while discussing, planning and acting behind the scenes in the meantime between meetings.

Members are committed to the growth and success of Cambridge and are willing to dedicate the time needed to ensure the project's successful outcome.

Extension & WEDC

Over the past 2-3 years, have you or members of your leadership team worked with the University of Wisconsin, Madison, Division of Extension and/or the Wisconsin Economic Development Corporation (WEDC) Regional Economic Development Directors on community economic development issues? If yes, identify which organization, who you worked with on these efforts, and briefly describe the nature of the work. *(No more than 250 words)*

From my understanding, I do not believe the Committee has worked with UW programs or the WEDC development directors (Vanessa Ineza and Jason Scott) in the last 2-3 years.

However, in the last 2-3 years, the Economic Development Committee and individual members have worked with Victoria Pratt of Thrive Economic Development and are currently actively working with Deborah Reinbold of Thrive Economic Development to assist with growth initiatives on the individual company level as well as broader efforts to benefit the Village of Cambridge overall. Deb Reinbold made us aware of this pilot initiative and encouraged us to apply.



Broader discussion topics:

- **What issues are important to committee members?** Aside from the general topic of encouraging economic development in the Village, I'm interested to know what *specific ideas* committee members have to further this goal.
 - I think this point relates to the "what are we?" question that had been discussed at length in previous months, but is perhaps a bit more of a pointed question. Rather than a broad, existential question, I'm interested in what individual committee members bring to the table. While I don't necessarily expect committee members to bring new ideas to the table every month, I think bringing some specific ideas and possible solutions to the table occasionally keeps members accountable and demonstrates that members are genuinely interested in contributing to the committee.
 - Related questions:
 - What do committee members envision Cambridge looking like in 10-20 years?
 - Alternatively, what do committee members *want* Cambridge to look like in 10-20 years?
- **Neighborhood density:** Dense neighborhoods with built-in amenities are attractive to both current and future residents. Is the Village open to higher density neighborhoods containing both single family and multi-family housing *alongside* retail, etc.? (In my mind perhaps this looks something like a multi-family building with first floor retail similar to Main Street.) I'm not advocating for Cambridge to morph into something like downtown Madison, but more walkable neighborhoods with direct access to goods and services is smart city planning.
 - Based on historical context I would expect a project like this to garner pushback from existing residents, especially those with existing homes that would be within close proximity to a neighborhood development like this. Is there a suitable location anywhere in Cambridge for something like this?
 - Not sure if this topic is more suited to the Plan Commission or perhaps both committees.
- **Land annexation:** Has the committee ever provided any serious consideration to this topic? Economic development planning seems unproductive if no available land exists to develop.
- **What are other municipalities of similar sizes outlining in their economic development plans?** Just another "jumping off" point to consider.

- **What can the Village do to actively attract and/or recruit businesses and development?** Is this something the Village is interested in doing?
 - Is there room for an economic development coordinator position like what had been held previously by Linda Korth? Not proactively recruiting new businesses and/or development seems like a missed opportunity.

Action items:

- **Long range plans for the Village:** I would encourage the committee to ask the Village to reupload the Smart Growth 2025 and economic development plans to the Village website. Both pages currently pull up a 404 error message. I am personally interested in reviewing both documents.
 - Has the committee reviewed either document in recent history? While perhaps both of these documents are somewhat dated, I assume they contain relevant information that could be useful in encouraging economic growth. I understand that the Village plans to revisit the Smart Growth plan in the next few years.
 - Has the development of Cambridge followed the outline of either plan? Why or why not? I'd be interested in learning more about what factors have contributed to the "compliance" or deviation from the plans. I think the answers to these questions could help guide the committee.
 - Question: I know that Linda Korth played a big role in economic development in Cambridge in the past. Did her vacancy play any sort of significant role in compliance or deviation from the plans?
- **Map of Village limits:** Where can the public find a map of the municipal limits? This sounds like a simple question but I have struggled to find an accurate, comprehensive map that is easy to digest and read.
 - While I am interested in this personally as a tool to assist with planning for my company's expansion, I also think this information would be useful to the committee in determining where development is even possible within the Village limits.
 - Note: There is a map of the Village that is listed on the Village website (pulled from Google Maps). I question if this is 100% accurate. Is the current Kwik Trip location really in the Town of Christiana?
- **Identifying "vacant" parcels within Village limits:** This is related to the map suggestion as well as the land "slivers" that had been discussed. I understand that there are very few Village-owned parcels that are open/vacant and have development potential. However, I think it could be useful to identify vacant parcels that are privately owned. From there, potential developers could take the initiative to contact landowners to discuss a sale if desired.

- In an ideal scenario I'd envision this looking like a list of plots or addresses essentially. I don't necessarily expect the Village to gather and maintain contact information of private landowners.
- **Utility costs:** Where can potential developers find information related to expected utility costs within the Village? For example, some municipalities have a "calculator" of sorts that provides general projections of what utility costs might look like for a building by entering different variables.
- **Permitting process:** I think it would be useful to develop a fact sheet or informational guide for developers on how to navigate the Village's permit process.
 - 1. Assuming a proposed development fits within current zoning regulations, how does a potential developer gauge the Village's interest in approving a project prior to the developer purchasing land and submitting a building permit application?
 - For example: It is not in the interest of a potential builder to wait until the building permit process for a project to be outright denied. At that point, the land may already be purchased (or purchase contingent) and thousands of dollars have likely been spent on development planning (architect, etc.). Is there some kind of "soft approval" process a builder can use to approach the Village to determine if this is something the Village is even interested in considering? Obviously a detailed plan would need to be submitted to the Village for **final** approval or denial. I'm more so wondering about the very premature planning stages for a potential builder.
 - 2. Assuming a proposed development doesn't fit within current zoning regulations, what are the steps for petitioning rezoning? (I assume that process would be a joint venture between the County and the Village.)

BUSCH'S

Signs & Designs, Inc.

225 Bruce Street Verona, WI 53593 (608) 848-1900

<http://www.buschsigns.com>

PROPOSAL

PROPOSAL SUBMITTED TO Village of Cambridge	PHONE 608-423-3712	DATE 07/18/2022	NUMBER 15113
STREET 200 Spring Street - PO Box 99		JOB NAME Welcome To CAMBRIDGE	
CITY, STATE AND ZIP CODE Cambridge, WI 53523		LOCATION 2-Different Locations Cambridge, WI 53523	JOB PHONE (608) 423-3780

We hereby propose to furnish materials and labor necessary for the completion of:

Quantity	Description	Unit Price	Total
	Welcome To CAMBRIDGE SIGNS Qty. 2- (A2)		
2	NEW MAIN SIGNS (A2) 5'0" x 10'0" x 1 1/2" Thick 15 Lb HDU (High Density Urethane) Sign Foam Dimensionally Engraved Single-Sided	8,995.00	17,990.00
2	2" x 4" x Aprx. 4'0" (48") Treated Horizontal Top Back Support Framing. 1-per Sign.		
4	2" x 4" x aprx. 6" Treated Vertical Top Back Support Framing. 2-per Sign.		
4	2" x 4" x 7'0" Treated Horizontal Main Body of Sign(s) Back Support Framing. 2-per Sign. (1-Upper and 1-Lower)		
10	2" x 4" x aprx. 3'8" (44") Treated Vertical Main Body of Sign(s) Back Support Framing. 5-per Sign. (1-Center, 2-Inner and 2-Outer)		
2	6" x 6" x 12'0" Treated Inner Posts for Sign Location Heading West on HWY 12 Towards Cambridge.		
2	4" x 6" x 12'0" Treated Posts. For Sign Location Heading West on HWY 12 Towards Cambridge.		
2	6" x 6" x 12'0" Treated End Posts. For Sign Location Heading West on HWY 12 Towards Cambridge.		
8	Post Top Plates 8 1/2" x 8 1/2" x 1 1/2" Thick 15 Lb HDU Sign Foam w/Beveled/Angle Cut Edges All 4-Sides. 4-per Each		
2	Pre-Assemblies, Hardware and Touch Up Colors		
9	Design(s)/Layout(s) for Customer Approval		
1	2-Deliveries To: Village of Cambridge, Cambridge, WI 53523. 2-Different Entrances to Village Site Locations. (NOTE: This is included as part of the Installation(s) Trip Charge(s).)		
2	Diggers Hotline Locations, 2-Locations - HWY 12 Heading West Toward Cambridge and HWY 12 Heading East Toward Cambridge. Digging of 4-Large Holes (2-per Location). 2-On-Site Assemblies w/2-Complete Sets of Hardware and 2-Installations, Etc.		
2	6" x 6" x 14'0" Treated Inner Posts for Sign Location Heading East Toward Cambridge.		

44502

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WPA

BUSCH'S SIGNS & DESIGNS INC. ARE NOT RESPONSIBLE FOR REMOVAL OF EXISTING SIGNS, POSTS OR STRUCTURES UNLESS AGREED UPON IN WRITING IN ADVANCE OF INSTALLATION DATE.
ALL NECESSARY PERMITS ARE THE RESPONSIBILITY OF THE OWNER.

WE PROPOSE hereby to furnish material and labor - complete in accordance with the above specifications, for the sum of: _____ dollars (\$ _____ 17,990.00)

Payment to be made as follows:

DOWN PAYMENT OF \$850.00

BALANCE DUE OF \$9,490.00 **UPON COMPLETION**

All material is guaranteed to be as specified. All work to be completed in a substantial workmanlike manner according to the specifications submitted, per standard practices. Any alteration or deviation from above specifications involving extra costs will be executed only upon written orders, and will become an extra charge over and above the estimate. All agreements contingent upon strikes, accidents or delays beyond our control.

Authorized Signature: Donald L. Busch 7/18/2022
 Note: This proposal may be withdrawn by us if not accepted within 10 days.

ACCEPTANCE OF PROPOSAL The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payment will be made as outlined above.

Signature _____
 Signature _____
 Date of Acceptance _____

BUSCH'S

Signs & Designs, Inc.

225 Bruce Street Verona, WI 53593 (608) 848-1900

<http://www.buschsigns.com>

PROPOSAL

PROPOSAL SUBMITTED TO Village of Cambridge	PHONE 608-423-3712	DATE 07/18/2022
		NUMBER 15113
STREET 200 Spring Street - PO Box 99	JOB NAME Welcome To CAMBRIDGE	
CITY, STATE AND ZIP CODE Cambridge, WI 53523	LOCATION 2-Different Locations Cambridge, WI 53523	JOB PHONE (608) 423-3780

We hereby propose to furnish materials and labor necessary for the completion of:

Quantity	Description	Unit Price	Total
2	4" x 6" x 14'0" Treated Posts. For Sign Location Heading East Toward Cambridge.		
2	6" x 6" x 14'0" Treated End Posts. For Sign Location Heading East Toward Cambridge.		
NOTES: 1) Pricing is Discounted Based on Completing Both SIGN PROJECTS 2) All Sign Permit Applications, Submittals, Acquisition, Fees, Etc. The Responsibility of the Village of Cambridge 3) Need Copy of Tax Exemption Certificate or 5 1/2% Sales Tax Added.			
1	Down Payment by Check # 1685 on 12/12/2016		-8,500.00
		SubTotal	\$9,490.00
		5.50% JEFFERSON Tax	\$0.00
		TOTAL	\$9,490.00

BUSCH'S SIGNS & DESIGNS INC. ARE NOT RESPONSIBLE FOR REMOVAL OF EXISTING SIGNS, POSTS OR STRUCTURES UNLESS AGREED UPON IN WRITING IN ADVANCE OF INSTALLATION DATE.

ALL NECESSARY PERMITS ARE THE RESPONSIBILITY OF THE OWNER.

WE PROPOSE hereby to furnish material and labor - complete in accordance with the above specifications, for the sum of: _____ dollars (\$ <u>17,990.00</u>)	
Payment to be made as follows:	
DOWN PAYMENT OF	\$8,500.00
BALANCE DUE OF	\$9,490.00 UPON COMPLETION
<small>All material is guaranteed to be as specified. All work to be completed in a substantial workmanlike manner according to the specifications submitted, per standard practices. Any alteration or deviation from above specifications involving extra costs will be executed only upon written orders, and will become an extra charge over and above the estimate. All agreements contingent upon strikes, accidents or delays beyond our control.</small>	
Authorized Signature <u>Donald L. Busch</u> <u>7/18/2022</u> Note: This proposal may be withdrawn by us if not accepted within <u>10</u> days.	
ACCEPTANCE OF PROPOSAL The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payment will be made as outlined above.	Signature _____ Signature _____ Date of Acceptance _____

BUSCH'S Signs & Designs

310 Locust Drive Verona, WI 53593
(608) 848-1900 (608) 848-1901 FAX
www.buschsigns.com Email: donbusch@buschsigns.com

JOB NAME: Welcome To CAMBRIDGE
FAXED / E-MAILED: DB. 2/21/2020



10'

8'

10'

7'

SCALE: 1/2" = 1'

QUANTITY: 2 - Single Sided

MATERIAL: 1 1/2" Thick 15lb HDU

FONTS: Doron - Italic, and Fancy

DESIGNER: Don B. 2/21/2020

COLORS

BACKGROUND:

SW. Imperial Blue Paint

BACK: SW. 6055 Fiery Brown Stain

BORDER: SW. 6685 Trinket Paint

PINSTRIPES: SW. 6685 Trinket Paint

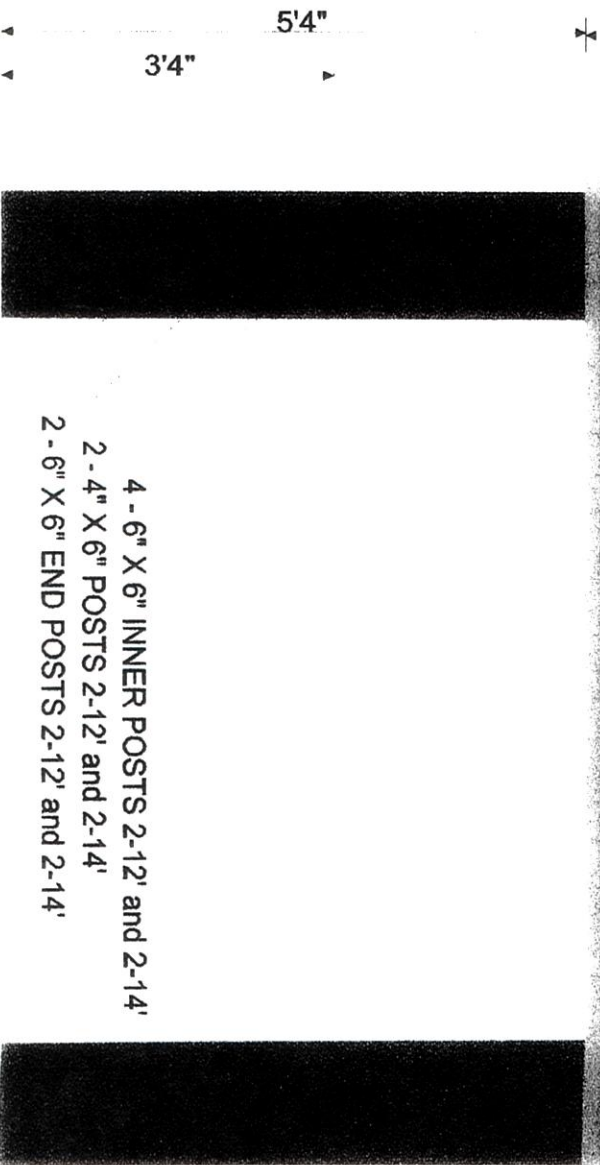
LETTERS: SW. 6672 Morning Sun Paint

MISC: Decorative Elements -

SW. 6685 Trinket Paint

POSTS: SW. 6055 Fiery Brown Stain

Plate Tops - SW. White Paint



10'

8'

5'4"

34"

4 - 6" X 6" INNER POSTS 2-12' and 2-14'

2 - 4" X 6" POSTS 2-12' and 2-14'

2 - 6" X 6" END POSTS 2-12' and 2-14'